

People's Democratic Republic of Algeria  
Ministry of Higher Education and  
Scientific Research  
M'Hamed Bougera University of  
Boumerdes  
Faculty of Economic, Commercial and  
Management Sciences



Laboratory of the future of the Algerian  
economy outside the hydrocarbons  
Organizes

**The first national forum on:  
quality and innovation in small and  
medium enterprises and start-ups in  
Algeria**

On the 22th and 23th of May 2023

The forum is under the patronage of:

**Honorary President of the Forum**

Prof. YAHI Mestepha,

Rector of the University

**General Coordinator of the Forum**

Prof. OUNIS AbdelMajid,

Dean of the Faculty

General supervisor

Prof. YAHIAOUI Nassira,

**Laboratory director**

**Chairman of the Forum**

Dr. MELLOUKI Aouce

**Chairman of the Scientific Committee**

Prof. BOUZIDA Hamid

**Vice Chairman of the Scientific Committee**

Prof. DEBICHE Ahmed

**Chairman of the Organizing Committee**

Prof. CHENNOUF Chaib

**Vice Chairman of the Organizing  
Committee**

Dr. RAZZAK Mohammed

### **The topic of the forum**

The small and medium enterprises  
sector and start-ups are among the  
factors contributing to the revival and  
the economic development outside  
the hydrocarbon sector, allowing the  
creation of wealth and the reduction  
of unemployment, all consenting to  
the creation of social stability. In this  
regard, countries encourage  
investment in small and medium  
enterprises and start-ups sector by  
providing a stimulating climate for  
investors in this sector with the  
adoption of a legislative and legal  
framework that allows the promotion  
of small and medium enterprises and  
start-ups. Based on what we have just  
mentioned, this national forum  
investigates how and to what extent  
does accompaniment contribute to  
the creation of quality and innovation  
in small and medium enterprises and  
start-ups in Algeria?

researchers at the national level in  
the field of small and medium  
enterprises and start-ups

3- Reviewing international  
experiences in the field of small and  
medium enterprises and start-ups

### **The target audience of the forum**

University professor  
PhD students  
Public and private corporations and  
institutions related to the subject

### **Forum themes**

**The first axis:** a theoretical approach  
to accompany small and medium  
enterprises and start-ups create  
quality and innovation.  
**The second axis:** economic studies  
to accompany small and medium  
enterprises and start-ups create  
quality and innovation  
**The third axis:** Sociological studies  
to accompany small and medium  
enterprises and start-ups create  
quality and innovation

**The fourth axis:** the role of financial  
institutions and various funds in  
supporting small and medium  
enterprises and start-ups in Algeria  
**The fifth axis :** the role of the  
Algerian university in sensitizing and  
accompanying students in the  
creation of small and medium  
enterprises and start-ups  
**The sixth axis:** the role of local  
communities in supporting small and  
medium enterprises and start-ups

**Search terms**  
-The need to adhere to an accepted  
scientific method in research writing  
- research papers should be written in  
Word: using Simplified-Arabic, size 14 in  
Arabic, and Times new Roman, size 12 in  
foreign languages.  
-The number of research papers pages  
should not exceed 20, including margins.  
- Bilateral research papers are accepted,  
but priority is given to individual research  
papers.  
- Complete research papers attached to a  
brief CV should be sent before: 03/31/2023  
- Responding to accepted entries is on:  
04/30/2023.  
-Accepted research papers are sent in the  
form of a Power Point file before  
05/15/2023.  
-Research papers previously presented or  
published are not accepted.  
-The organizers do not bear the  
accommodation expenses  
**Note:** Only accepted research papers will  
receive answers.

### **Forum e-mail**

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### **Forum objectives**

This national scientific forum seeks  
to achieve a set of goals both through  
research papers and discussions, and  
the most important of these goals are:

1- Identify and present the latest  
developments related to small and  
medium enterprises and start-ups, and  
motivate researchers to produce  
scientific studies with added value to  
various national institutions  
2-Exchange of experiences and  
academic knowledge among